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<b>Date</b>	<b>Sunday, 12 February 2023</b>	<b>Lead Article</b>	
<b>Headline</b>	<b>MTA Holds One-day ‘Karnival Takaful Masuk Kampung’ Tour Series in Kamunting</b>		

**TAIPING:** The Malaysian Takaful Association (MTA) is continuing its ‘Karnival Rakyat Takaful Masuk Kampung’ tour series at Taman Tasik Kamunting here yesterday.

The carnival which brings the edutainment concept to the public is held to enhance awareness of Takaful and its comprehensive product offerings for all levels of society.

MTA chief executive officer Mohd Radzuan Mohamed said the carnival which is in its second year is aimed at providing exposure, guidance, and education to the public on the importance of financial planning.

“Karnival Rakyat Takaful Masuk Kampung will help an individual to become more knowledgeable in personal finance including aspects of financial risk management, practical financial skills and building an emergency fund.

“Through this programme, the community will also learn the importance of a financial safety net such as takaful protection which is one of the key instruments in financial planning,” he said.

He said this when delivering a speech at the carnival which was officiated by Kamunting assemblyman Mohamad Fakhruddin Abdul Aziz.



**Mohamad Fakhruddin (front, second left) visits an exhibition booth at the carnival. Behind him is Mohd Radzuan. – Bernama photo**

Mohd Radzuan said the carnival will also indirectly help the local community to understand the need to have takaful protection, as one of the financial instruments that can come in handy in times of emergency.

Apart from Kamunting and Sungai Siput in Perak, the

carnival will also be held in Selangor, Negeri Sembilan, Sarawak, Johor and Terengganu, and is expected to end in October.

The one-day carnival was participated by takaful operators such as FWD Takaful Berhad, Hong Leong MSIG Takaful Berhad, Takaful Ikhlas Am

Berhad, Syarikat Takaful Malaysia Berhad, AIA Public Takaful Berhad, Etiqa Takaful Berhad, Prudential BSN Takaful Berhad, Zurich Malaysia and Great Eastern Takaful Berhad, as well as representatives from the Credit Counselling and Debt Management Agency (AKPK).

— Bernama