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<b>Date</b>	<b>Tuesday, 14 February 2023</b>	<b>Lead Article</b>	
<b>Headline</b>	<b>Winners of the Malaysian CMO Awards 2022</b>		

24 local brand marketers won the **Malaysian Chief Marketing Officers (CMO) Awards 2022** at the event in February 2023.

The CMO awards feel that valiant and talented marketers, too, deserve recognition (along with an excuse to get dressed up, network, and socialise after the pandemic)!

The Malaysian CMO Awards intend to recognise excellence in the marketing industry. The purpose of these prizes is to recognise brilliance, honesty, persistence, and initiative.

With the intention of honouring and recognising the significant contribution, inspirational leadership, and pioneering accomplishments in Malaysia's marketing communications business. The awardees were selected by a distinguished panel of industry executives based solely on performance-based criteria.



CATEGORY	WINNER	DESIGNATION	COMPANY
MARKETER OF THE YEAR IN SUSTAINABLE BRAND MARKETING (SPECIAL MENTION)	SITI HAJAR RIZLAN	Chief Marketing Officer	Syarikat Takaful Malaysia Keluarga Berhad