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Headline	Takaful Malaysia Acknowledges and Celebrates Its Best-Performing Corporate Agents				



En. Ismail Mahbob (Chairman of STMAB) accompanied by En. Mohamed Sabri Ramli (CEO of STMAB) presented the Super Platinum Grand Award to En. Nurul Ridzuan Akhya Nadim from GNW Solutions Sdn Bhd

Syarikat Takaful Malaysia Am Berhad (“STMAB” or “Takaful Malaysia”), the general takaful arm of Malaysia’s FIRST takaful operator, Syarikat Takaful Malaysia Keluarga Berhad, honoured and celebrated its best-performing corporate agents at the STMAB Agency Awards 2021. The prestigious awards ceremony, graced by STMAB Chairman Ismail Mahbob, saw 208 corporate agents receiving awards under four categories for their outstanding sales performance in 2021.

“Despite the challenging COVID-19 situation, our corporate agents remained steadfast in overcoming challenges to achieve the set targets. We value the commitment demonstrated by our agency force and their dedication in sharing our vision to be a leading general takaful operator and help our customers achieve their aspirations for a brighter and financially secure future. The agency awards ceremony is specially dedicated to celebrating the accomplishments of our valued business partners, and we hope this recognition will continue to drive and motivate them to deliver consistent sales performance year-on-year,” said Mohamed Sabri Ramli, Chief Executive Officer (CEO) of STMAB.

The STMAB Agency Awards 2021 consisted of four categories: the silver award category (sales performance of RM250,000), the gold award category (sales performance of RM500,000), the platinum award category (sales performance exceeding RM1 million), and the super platinum award category (sales performance over RM3 million). Nurul Ridzuan Akhya Nadim from GNW Solutions Sdn Bhd won the grand award for his outstanding sales performance exceeding RM4 million.

Mohamed Sabri stated, “As the economy is set to grow at a rapid pace in 2022, we have reinvented ourselves and concentrated on the four core areas of our business strategy comprising distribution, product value proposition, services, and technology to stay ahead of our counterparts.” STMAB focus on expanding the agency distribution channel by “recruiting experienced marketing personnel from conventional companies,” to reinforce their market presence and “promote takaful as a protection solution for all regardless of religion and race,” stated CEO of STMAB. Takaful Malaysia also emphasises the creation of alternate channels in order to deliver business results that are fruitful.



En. Ismail Mahbob (Chairman of STMAB) accompanied by En. Mohamed Sabri Ramli (CEO of STMAB) presented the Super Platinum Award to the award recipient