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Headline	Takaful Malaysia Awards Ceremony Recognizes 208 Outstanding Corporate Agents				

### STMA B 颁奖礼 表彰 208 杰出保险代理

(吉隆坡 7 日讯) 大马回教保险 (TAKAFUL, 6139, 主板金融股) 普险臂膀 Syarikat Takaful Malaysia Am Berhad (STMA B) 日前举办 2021 年 STMA B 代理类颁奖典礼, 表彰 208 名表现杰出的保险代理。

奖项分成 4 个组别, 包括银奖 (销售业绩 25 万令吉)、金奖 (销售业绩 50 万令吉)、白金奖 (销售业绩 100 万令吉) 及超级白金奖 (销售业绩 300 万令吉); 其中来自 GNW Solutions 私人有限公司的努鲁礼祖安以超过 400 万令吉的出色销售业绩赢得大奖。

该公司总执行长莫哈末沙比利表示, 纵然面对严峻的疫情, 但公司的保险从业员仍坚持克服挑战, 实现既定目标, 为此冀通过给予认可, 继续推动和激励他们每年都能取得稳定的销售业绩。

市场占有, 致力推广回教保险作为所有人的保障解决方案。”


为吸引和留住人才, STMA B 通过各种业务支持和招聘计划, 助保险从业员掌握正确的技能和知识。

该公司于 2021 财年, 在普通回教保险业务的市场份额中占 24%, 保险与回教保险市场中占据 4.3% 市场份额, 行业排名从第 11 位上升至第 9 位。

**工商资讯**

**专注 4 核心领域**

“2022 年我们将专注于分销、产品价值主张、服务和技术等 4 个核心领域, 并通过从传统公司招聘经验丰富的营销人员扩大代理分销渠道, 以加强



莫哈末沙比利 (左起) 陪同 STMA B 主席依斯迈玛柏颁发予超级白金奖得主; 中为超级白金大奖得主努鲁礼祖安。

### Translation

Takaful (TAKAFUL 6139, Main Board Financial Stock), the general takaful arm of Syarikat Takaful Malaysia Keluarga Berhad, Syarikat Takaful Malaysia Am Berhad (STMA B) recently held the STMA B Agency Awards 2021 to recognize 208 outstanding takaful agents.

The awards are divided into 4 categories, namely the silver award category (sales performance of RM250,000), the gold award category (sales performance of RM500,000), the platinum award category (sales performance exceeding RM1 million), and the super platinum award category (sales performance over RM3 million). Nurul Ridzuan Akhya Nadim from GNW Solutions Sdn Bhd won the grand award for his outstanding sales performance exceeding RM4 million.

Takaful Chief Executive Officer Mohamed Sabri said, “Despite the challenging pandemic situation, our agents are committed to promoting takaful as a protection solution for all and are dedicated in overcoming challenges and achieving sales targets. Therefore, I hope this recognition will help motivate them to achieve stable sales performance every year.”

### Focus on four core areas

“In 2022 we will focus on the 4 core areas of distribution, product value proposition, services, and technology, and expand our agency distribution channel by recruiting experienced agents from conventional companies to strengthen our position.”

To attract and retain talent, STMA B helps takaful agents acquire the right skills and knowledge through various business support and recruitment programs.

The company has a market share of 24% in the general takaful business and a market share of 4.3% in the general insurance and takaful market in 2021. The company’s position in the industry rankings has shifted from 11th place in the previous year to 9th place.

### Photo Caption

Mohamed Sabri (from left) accompanied STMA B Chairman Ismail Mahbob to present the Super Platinum Award to the award recipients; standing in the middle is the Super Platinum Grand Award recipient, Nurul Ridzuan.